

Message Text

UNCLASSIFIED

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ACTION EB-07

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FM AMEMBASSY ACCRA

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC PRIORITY 8061

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UNCLAS ACCRA 4072

E. O. 11652: N/A

TAGS: BEXP GH

SUBJ: COMMERCIAL PRESENCE FAIR - ACCRA FY76 - USIA EXHIBIT

REF: STATE 126232

1. WE WOULD VERY MUCH LIKE TO USE THE USIA-PREPARED BICENTENNIAL EXHIBIT IN THE COMMERCIAL PRESENCE EXHIBIT AT THE THIRD GHANA INTERNATIONAL TRADE FAIR (GITF). BY UPPING OUR FEE TO EXHIBITORS TO DOLS 3000 PER BASIC UNIT, THE UPPER END OF THE RANGE WE HAD BEEN QUOTING, WE HAVE MANAGED TO BUDGET THE NECESSARY DOLS 7230 REQUIRED TO RENT THE SPACE (241 SQ METERS) REQUIRED TO MOUNT THE EXHIBIT. HOWEVER, WE CANNOT RPT NOT MEET THE COST OVER AND ABOVE THAT OF DOLS 5000 PRO-RATA COST OF THE EXHIBIT AND THE ONWARD SHIPPING COST (ESTIMATED DOLS 3000).

2. APPROPRIATE COUNTRY TEAM MEMBERS, INCLUDING MYSELF, HOPE THAT USIA CAN FUND THIS ESTIMATED DOLS 8000 PORTION. THE EXHIBIT WOULD GREATLY ENHANCE US IMAGE IN GHANA BUT OF COURSE HAS NO DIRECT COMMERCIAL BENEFIT AND THUS CANNOT BE FURTHER CHARGED TO PARTICIPATING COMPANIES.

3. PLEASE ADVISE SOONEST SO THAT WE MAY DEFINITELY RESERVE SPACE AND FINALIZE BUDGET.
BLACK

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